

一带一路
高峰论坛

Belt and Road Summit

From theory to practice

HIGH LEVEL CONFERENCE AND
CLOSED DOOR ROUNDTABLES WITH
LOCAL BUSINESS LEADERS
Second Edition

Shenzhen

November 22-23, 2018

A partnership between

The European House – Ambrosetti and
China Development Institute

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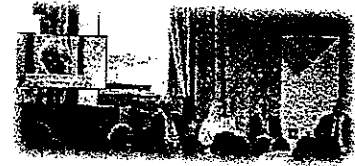
BELT AND ROAD SUMMIT: FROM THEORY TO PRACTICE

HIGH LEVEL CONFERENCE AND CLOSED-DOOR ROUNDTABLE WITH LOCAL BUSINESS LEADERS

In brief

What it is

China Development Institute and The European House – Ambrosetti organize the second edition of a high-level gathering of business, political, and thought leaders from China, Central Asia, and Europe to discuss about mutually beneficial strategies and investment opportunities granted by the *Belt and Road* initiative.



After a first edition, held in Venice on November 23 and 24, 2018, CDI and TEHA now organize the second edition in Shenzhen, China, with the objective of establishing effective connections between Eurasian leaders to lead the way for actionable cooperation and along the BRI.

Where and When: Shenzhen, November 22 and 23, 2018 – *location tdc.*

Participants: On invitation only; closed number; CEOs only.

How does it work

The second edition of the “*Belt and Road Summit: From theory to practice*” is a **one-day high-level Summit on practical issues followed by a number of close door company visits with leading Chinese companies engaged in the Belt and Road Initiative** in Shenzhen, on the leading edge of the Chinese digital and high-tech industries.

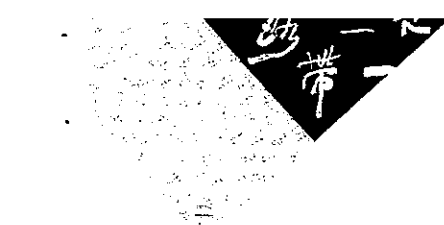
The event will connect and support the establishment of trusted relationships between key Asian and European stakeholders willing to move along the BRI program. Updated data and in-depth analysis about BRI will be also presented and discussed during the conference. Leaders attending will have the opportunity to learn, network, and access first level contacts with leading local companies in a closed-door exclusive setting.

The session’s topics and focus areas will be decided together with the Summit Partners and will cover the most significant business sectors affected by BRI and relevant to Europe and Asia relations.

Key topics

The Belt and Road is becoming an increasingly complex system, encompassing a multitude of actors, projects, and business sectors: a rapidly shifting geoeconomic setting where **knowledge is truly power**. Therefore, at the second edition of the “*Belt and Road Summit: from theory to practice*”, the organizers will provide delegates with fresh and invaluable insights on the geostrategic context and:

- Geostrategic context
- Advanced manufacturing in China and Central Asia
- E-economy and digital along the Silk Roads
- Trade and investment policies
- Successful partnerships and case histories in the BRI context
- Infrastructure and transportation



1. BELT AND ROAD SUMMIT: SEIZE THE NEXT WAVE OF GROWTH IN EURASIA FIRST EDITION SUMMARY (Nov. 23 – 24, 2017)

Last November 2017, The European House – Ambrosetti and China Development Institute organized the first edition of the “*Belt and Road: seize the next Wave of growth in Eurasia*”, a high-level conference to devise the best strategies and highlight investment opportunities sparked by the *Belt and Road* (BRI) initiative.

The event, held at Palazzo Ca’ Vendramin Calergi - the Venice Casino, gathered major players of the Belt and Road game: government representatives, international financial institutions, and private players from all over Eurasia. With this initiative, we aimed at creating a platform not only for Italian and Chinese players, but one that also brings around the table stakeholders from the other Countries located along the land and maritime routes.

Key learning achievements

- The major opportunities sit along the Eurasian route, and a vision of a BRI that only connects “the head and the tail” is sub-optimal: successful players will be the ones with privileged relations with Chinese operators, but also capable of effectively interacting with operators along the belt, in a complex and multicultural business environment.
- The Belt and Road will **create opportunities in a wide range of business sectors** and industries, where infrastructure is only the enabling factor.
- Digital will boost integration of different markets along the Belt and Road, also thanks to the international projection of Chinese emerging tech giants.
- It is essential to learn how to use the many financial instruments that have been created to support the Belt and Road: project financing is a key success factor to access to these funds.

Selected speakers from the first edition

Mammad Ahmadzada (Ambassador of Azerbaijan to Italy); **Antonio Enrico Bartoli** (Ambassador of Italy to Georgia); **Ketevan Bochorishvili** (CEO, JSC Anaklia City, Georgia); **Piergiorgio Borgogelli** (CEO and Managing Director, Italian Trade Agency); **Giorgio Bruno** (Executive Vice President and Chief Corporate Development and Diversified Business Officer, Pirelli); **Fatih Çiftci** (Deputy Minister of Custom and Trade, Republic of Turkey); **Francesco De Bettin** (Founder and Chairman, DBA Group); **Giulio De Metrio** (Chief Operating Officer, SEA Group - Milan Airports); **Murat Salim Esenli** (Ambassador of Turkey to Italy); **Fan Gang** (Chairman, China Development Institute); **Fang Ke** (Senior Manager, Investment Operations, The Asian Infrastructure Investment Bank); **Li Quanyong** (Chief Economist, Tianjin Port Group); **Li Ruiyu** (Ambassador of the People’s Republic of China to Italy); **Paolo Magri** (Executive Vice President and Director, Italian Institute for International Political Studies - ISPI); **Enrico Marchi** (Chairman, SAVE Group - Venice and Treviso Airports); **Riccardo Maria Monti** (Chairman, Italferr); **Pino Musolino** (President, North Adriatic Sea Port Authority); **Riccardo Nencini** (Deputy Minister of Infrastructure and Transport, Italy); **Beniamino Quintieri** (Chairman, SACE); **Wang Jianye** (Managing Director, Silk Road Fund; Professor of Economics and Director of the Volatility Institute, NYU Shanghai).

2. BELT AND ROAD SUMMIT: FROM THEORY TO PRACTICE

Alternating one edition in Europe and one edition in Mainland China, the initiative addresses the most relevant topics and key priorities concerning the *Belt and Road Initiative*, with dedicated panels, position papers, and research reports on how to translate this initiative into sound business opportunities.

All the elements of the High-level Conference (from the venue to the participants, from the program to the speakers) are conceived to provide a deep interaction on specific policy issues related to Europe and China relations in the context of an increasing Eurasian connectivity.

*Belt and Road
will dramatically change the economic
and industrial scenario across Eurasia*

*Remaining out of it means losing the
next wave of economic expansion*

The second edition of the Forum is made of **two complementary parts: the forum (November 22), and the closed-door company roundtables (November 23)**. Partners of the initiative will be able to influence the contents of the Forum agenda and the targets for the company visits.

DATE, VENUE, AND FORMAT

Venue: Shenzhen (China), *tbd*.

Date: 22nd November 2018.

Format: one-full-day, closed-door residential event, with high-level speeches and panels, interaction and networking moments among participants. The event will provide the theoretical framework for operationally benefit from the BRI projects and prepare the ground for the closed-door roundtables to be held at local players HQs.

A Gala Dinner will provide networking opportunities among fellow leaders.

Participants: top executives, entrepreneurs, institutional leaders, and scholars from China, Central Asia, Southern Asia, and Europe.

Speakers: high-level business, political, and institutional leaders. Top economists, thought leaders, top strategy experts.

CLOSED DOORS ROUNDTABLES AT LOCAL PLAYERS' HQS

To increase the depth of the experience and the value for our guests, the day after the Forum (Friday, Nov. 23), participants will have the chance to visit the headquarter of major innovative companies based in Shenzhen which are playing a significant role in the *Belt and Road* project. Potential targets include (illustrative):

- Tencent (social networking and online services),
- Huawei (telecommunication networks and devices),
- JDI (drone manufacturer),
- BYD (electric car manufacturer), ...



3. SECOND EDITION MAIN TOPICS

At the “Belt and Road Summit: from theory to practice”, we will provide participants with fresh and invaluable insights on:

- Geostrategic context
- Advanced manufacturing in China and Central Asia
- E-economy and digital along the Silk Roads.
- Trade and investment policies
- Successful partnerships and case histories in the BRI context
- Infrastructure and transportation.

MUCH MORE THAN INFRASTRUCTURE

Although commonly framed simply as a design to upscale infrastructure along Eurasia, Belt and Road will create opportunities for private players that go beyond the construction of roads, ports, and bridges. In the eyes of the Chinese leadership, infrastructure serve as a mean to bolster economic integration along the Eurasian landmass, rather than being an end *per se*: **the ultimate goal of the Belt and Road is to foster economic dynamism in Eurasia**, thus increasing trade volumes and investment flows in a win-win game for all the parties involved.

Indeed, the Chinese are confident they can be competitive in a more economically integrated world. China used to be low added value platform to assemble components imported from abroad, but it is now rapidly upscaling its manufacturing sector through the *China Manufacturing 2025* strategy. The Country is thereby moving from labour intensive to capital intensive productions, to increase the technological content of its products and to keep up with rising costs of labour in Coastal Provinces.

In this design, **infrastructure is the trigger**. The growingly competitive Chinese infrastructure companies, now able to quickly and cheaply deploy medium-quality infrastructure, serve as spearhead of an increase Chinese market share in central Asia and beyond. Increasing connectivity with Central Asia, and thereby Europe, adds more freedom of maneuver to relocate production in inner Provinces, which will thus become strategically located to ship medium-high value production to Europe via land – whereas today it is forced to rely either on expensive air - or slow sea – transport.

Great telluric shifts are thus expected not only in infrastructure, but only in the world manufacturing values chains, in retail and distribution channels. China is already the world second R&D spender and, with a mobile first generation and an innovative ecosystem, Chinese consumer experience has already gone digital, much more than in the west.

Thanks to Belt and Road, greatest opportunities will therefore arise in Central Asia, where European, Chinese and local operators will interact, compete, and cooperate. Having privileged relations with Chinese players is key to be better positioned to seize all the forthcoming opportunities.



ABOUT THE EUROPEAN HOUSE – AMBROSETTI

The European House - Ambrosetti is a leading Italian management-consulting firm. Established in 1965, it has its headquarters in Milan and a network of foreign offices in Europe and around the world. Additionally, a series of strategic alliances and an external network of renowned advisors support The European House - Ambrosetti.

The European House - Ambrosetti (www.ambrosetti.eu) is an independent organization that maintains a neutral stance on political issues. It also operates as a think tank developing themes and proposals to support the debate on critical topics affecting the agenda of corporate leaders in Italy and in Europe. In 2018 for the fifth consecutive year, The European House – Ambrosetti has been nominated in the "Best Private Think Tanks" category the No. 1 Think Tank in Italy, ranking in the European top ten and ranking in the World top one hundred independent out of 6,846 Think Tanks globally, in the University of Pennsylvania 2017 Global Go To Think Tank Index Report.

The European House - Ambrosetti flagship forum is "Intelligence on the World, Europe, and Italy", which has come to be acknowledged as one of the most important annual meetings taking place in the world. The New York Times recognized its value describing it as "a conference where world big shots gather annually (...) in a more high-powered setting than the publicized wingding at Davos".

Since 1975, the forum takes place, for three days, in early September at Villa d'Este (Lake Como) and brings together a highly select group of political leaders, business executives, Nobel Laureates, academicians, and other influential personalities from around the world to discuss the key current issues that shape the global economy and our society. The audience is limited to 200 CEOs

The European House - Ambrosetti also organizes several **high-level and distinctive Summits at global level**. Among the others, major international events organized by TEHA outside Italy are:

- *High Level Dialogue on ASEAN – Italy Economic Relations*, Jakarta -May 15 and 16 2017
- *Workshop Finanza – 2017*, 28th edition, Cernobbio (Italy);
- *Iran-Italy Summit – 2016*, first edition, Tehran – Iran;
- *South Africa-Italy Summit – 2016*, third edition, South Africa;
- *Observatory on Europe – 2016*, ninth edition, Bruxelles;
- *Qianhai Conference – 2014*, Qianhai – Shenzhen, China;
- *International Credit Rating System Reform Forum – 2013*, Hong Kong, China;
- *World Foresight Forum – 2011*, Den Haag, Netherlands;
- *Italy-Japan Business Group – 2008 and 2010*, Italy.



中国(深圳)综合开发研究院
China Development Institute

ABOUT CHINA DEVELOPMENT INSTITUTE

China Development Institute (CDI), a think tank based in Shenzhen, Guangdong Province, was founded in 1989 with the approval of the State Council to promote China's reform and opening-up, and to expand international academic exchange and cooperation.

The mission set by its founders is to conduct high-quality and independent research to provide innovative insight and practical recommendations for business and public policy leaders. Since it was established, CDI has been committing to the exploration of a new route for Chinese research and consultation organizations through reform and institutional innovation that fits China's actual conditions. CDI has grown to become one of the leading think tanks in China for its problem-solving research and consulting service.

CDI gathers together 100 full-time staff and a network of affiliated scholars and experts. Mr. Xiang Huaicheng, Former Minister, Ministry of Finance, is the Chairman and Prof. Fan Gang, a noted economist in China, is the President.

Some of the latest events organized by China Development Institute are:

- *Guangdong – Hong Kong – Macao Greater Bay Area Forum*, June 20th, 2017
- *The Shenzhen – Hong Kong Forum - 9th edition*, Shenzhen, November 29, 2016.
- *Jinan's Development as a Regional Financial Center Forum 2016*, July 5, 2016
- *The China Charity Fair*, Shenzhen, September 18-20, 2015
- *The Think Tank Summit*, 4th edition May 15, 2014, Nanning
- *The Shenzhen Annual Meeting*
- *The Beijing Annual Meeting*

SAVE THE
DATE

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Second Edition

21-23 November 2018

Shenzhen, China

HIGH LEVEL CONFERENCE AND CLOSED DOOR
ROUNDTABLES WITH LOCAL BUSINESS LEADERS



The European House
Ambrosetti



中国(深圳)综合开发研究院
China Development Institute

CDI and The European House Ambrosetti now organize the second edition of the Belt and Road Summit in Shenzhen, China, with the objective of establishing effective connections between Eurasian leaders to lead the way for **actionable cooperation and along the Belt and Road**. Participants will have the opportunity **to learn, network, and access first level contacts** with leading local companies in a closed-door exclusive setting. The success of the first edition, Venice 23-24 November 2017, was a tangible proof of the effectiveness of this Summit.

One-day high-level Summit (Nov 22)

The Belt and Road is becoming an increasingly complex system, encompassing a multitude of actors, projects, and business sectors: a rapidly shifting geo-economics setting where **knowledge is truly power**. At the "Belt and Road Summit: from theory to practice", participants will be provided with fresh and invaluable insights on:

- Advanced manufacturing in China and Central Asia
- E-economy and digital along the Silk Roads
- Trade and investment policies
- Successful partnerships and case histories in the BRI context
- Infrastructure and transportation

Closed-door roundtables (Nov 23)

To increase the depth of the experience and the added value, participants will have the chance to **visit the headquarter of major innovative companies based in Shenzhen** which are playing a significant role in the *Belt and Road* project. Potential targets include (illustrative):

- Tencent (social networking and online services)
- Huawei (telecommunication networks and devices)
- OnePlus (Mobile phone manufacturer)
- JDI (drone manufacturer),
- BYD (electric car manufacturer)
- ...

A **Gala Dinner** (*location tbd*), will provide further opportunities for networking and interaction. Participation in the *One Belt, One Road: Seize the Next Wave of Growth in Eurasia* is **strictly reserved to CEOs** and upon invitation only. Additional participants from the same company will be allowed to follow the Summit working sessions from the Delegates Room.

For more information, please visit our webpage <https://www.ambrosetti.eu/summit-workshop-e-forum/summit-internazionali-con-think-tank/belt-and-road/> or contact :

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